THE MIDDLE EAST ECONOMY

Population
309.8 (million)

GDP
3.23 ($ trillion)

GDP Per Capita
10,414 ($ USD)

Coatings Value
3,602 ($ million)

Per Capita Demand
4.1 (litres per person)

EXPO 2020: With construction increasing, the coatings sector is looking to expand more than ever

BIG PROJECTS UNDER CONSTRUCTION: Including the Dubai Creek Harbour, Dubai South and Dubai Water Canal developments

CONSTRUCTION GROWTH: The construction sector was forecast to grow 4% in 2017 (Faithful+Gould)

COATINGS MARKET BY SEGMENT

Decorative coatings 69%

Industrial maintenance & protective 8%

Automotive OEM 3%

Powder 4%

Wood 4%

Automotive refinishing 3%

Coil 2%

Marine 1%

Packaging 3%

General industrial 3%

Middle East & African Paints & Coatings Market is projected to grow by 6.16% (CAGR) until 2022

* Mordor Intelligence Study

19% of the world’s population, 9.5% of world GDP – means a huge growth potential and opportunities for you.

REGISTER FOR MECS18 HERE